Clean & Beautiful Committee March 2, 2011 Draft Minutes

Committee Members Present:

Jeff Deelstra Co-Chair
Pat Deelstra Co-Chair
Brenda Clark Vice Chair
Karin Alexander
Tim Chezem
Lisa Rene Jones
Janusz Wojtanowicz
Jola Wojtanowicz
Carolyn Workman

Guests:

Kate Duff

Excused Committee Members:

Brian Blank Mathew Lovato

Absent Committee Members:

Staff Members Present:

Craig Thomas Cathie Alberico

President Jeff Deelstra called the meeting to order at 5:05 PM.

Karin Alexander made a motion to approve the minutes of February 2, 2011, with a minor correction to be made of the stated end time of the meeting. Tim Chezem seconded the motion. The motion passed all in favor.

Awards Schedule

Craig Thomas prepared a draft schedule of the events and activities that will need to take place to achieve an orderly and timely - 2011 Yard Awards process. The committee reviewed the schedule. It closely mirrors the schedule we followed for 2010. After a brief discussion the committee was in favor of the 2011 schedule and is in favor of going ahead with it as Craig suggested.

Welcome Guests

We welcomed Kate Duff to our meeting, who arrived a bit late, after having met with the Mayor. Kate had visited the PR/NS Office earlier in the day. She was inquiring into what type of resources were available for a community garden. Cathie gave her the information that Karin had prepared on Urban Gardens and invited her to attend the meeting. Kate proceeded to make a brief presentation about a community garden she is working on for four mobile home parks, one of which she is a resident. The parks include: Byde-A-Wyle, Sunrise Meadows, Silo Farms and Riverside Mobile Home park. They are located at approximately 3455 South 1200 West. The

focus of her presentation was on a Children's Garden and other plans she has. She proposes starting this garden next to the playground area provided for the residents. It would include a sunflower garden, a corn maze and the alphabet soup garden. The hope is to make the area around the playground more inviting, and offering an alternative for parents as their children play. They would like to provide park type benches for seating, something that is currently lacking. She went on to explain the alphabet soup garden, as a learning opportunity for children to grow a plant or vegetable with each letter of the alphabet. She told the committee the story of "Stone Soup," which eventually gathered a community together to prepare a soup that they all shared. They plan to have a Stone Soup supper with the vegetables that they harvest this year. Other activities to include the communities are also planned. Kate has done a lot of research and has even graphed out some of the garden plots. She has also approached Starbucks to save their coffee grounds for her, along with a local restaurant that is saving their eggshells. She also has neighbors recruited to work in the garden, and they are saying jars and containers to start seedlings. Kate said, "She wasn't looking for a hand out, but a hand up." Kate's enthusiasm could be felt in her presentation. Karin Alexander went on to offer Kate some of the information she has learned in her research of Urban Gardens, other committee members also offered suggestions. It was also suggested to contact Sandy Silletto to see if she would have any interest in working on this garden.

After Kate's presentation, several committee members invited her to join the Clean and Beautiful Committee. Kate accepted, and the PR/NS Office staff will start the paperwork for appointment by City Council.

Urban Gardens

Karin Alexander addressed the Committee about her role on the Urban Gardens subcommittee. Karin has the opportunity to take on a leadership role with another organization she belongs to. She has held this position in the past and is aware of the work it will entail. At this time she felt she could better serve the Committee if she would step down as Chairperson of the Urban Gardens subcommittee. The committee was understanding and urged Karin to stay on as a member; Karin agreed to remain on the Committee.

Budget Discussion

Craig made a power point presentation that compared the 2009-2010 budget with a proposed budget for the remaining 2010-2011 fiscal year. His recommendation to the committee was to allocate and spend the funds in the Committee's accounts by the end of April. The Committee's largest expenses include the Daylilies, the gift certificates given to the yard award winners, the yard awards signs and the magnets with important City phone numbers.

A general discussion by the committee included a suggestion to increase the number of flowers purchased to 1,500. This would allow enough flowers to be given away at

WestFest, National Night Out and possibly using daylilies in the planters at Decker Lake. Tim suggested that the Yard winner prize be dropped to \$20.00 a piece. Pat Deelstra stressed the importance of the magnets, and sponsorship by the C & B Committee.

Brenda Clark made the following motion: The committee should go forward with the purchase of 1,500 Daylilies, the care instruction cards, the flower picks, the award signs, reduce and purchase the gift certificates for \$20.00 each, and purchase the magnets. Then she added that a consideration of remaining funds be contributed to the Community Garden, that Kate presented.

Lisa Rene Jones seconded the motion. The motion passed all in favor.

The following items were tabled to the April meeting: Subcommittee Updates, and other business.

The meeting was adjourned at 6:00 PM.